



# Oil Spill Response Workshop

## 溢油应急国际研讨会 2011

2011年12月6日 中国北京 Beijing China 6 Dec.

# Sponsorship Package



Put yourself where the action is

## Why sponsorship makes such great business sense

### Events that matter

**Oil Spill Response Workshop (OSRW 2011)** will attract over 60 oil spill response professionals from across the globe to share and gather insights that can improve current oil spill strategies. The participants will tap into the latest industry expertise, discuss the important issues, and choose the best partners and tools for their business.

### So many benefits

TOPCO-the organizer for **OSRW 2011** is keen to help you to get the best for your sponsorship commitment. We work very closely with our sponsors and will be happy to design a tailor-made package to suit your company's special needs. Here's what sponsorship can do for your company:

- Lets you efficiently target specific niche markets
- Enhances your image and shapes clients' attitudes
- Heightens visibility and directly drives sales
- Differentiates you from your competitors
- Fits perfectly with your other marketing activities

### The choice is yours

Our unique events take place around the globe and across the calendar covering a range of key industry themes. We offer a wealth of sponsorship and branding initiatives, and we can help you find the ideal timing, cost and theme that will work perfectly for you.

# Your Sponsorship Choices

DIAMOND SPONSOR	
<b>Price:</b>	US\$15,000
<b>Benefits:</b>	<ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as leading Diamond Sponsor on conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>2. Company name &amp; logo to appear as leading Diamond Sponsor on main event stage backdrop and main event projection slide.</li> <li>3. One standard booth for exhibiting with priority selection of booth location</li> <li>4. One full color, full page ad on the cover back of delegate's conference programme handbook.</li> <li>5. 3 complimentary delegate passes. Gold Sponsor may invite up to 5 other guests as delegates at 50% discount.</li> <li>6. Priority display of up to 4 pull-up or overhead banners outside of meeting room within event compound.</li> <li>7. Acknowledgement as a leading sponsor in the opening welcome speech.</li> <li>8. Continuous video/presentation playback of the Diamond Sponsor over the meeting room projection during break times.</li> </ol>
PLATINUM SPONSOR	
<b>Price:</b>	US\$10,000
<b>Benefits:</b>	<ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as Silver Sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>2. Company name &amp; logo to appear as Platinum Sponsor on main event stage backdrop and main event projection slide.</li> <li>3. One standard booth for exhibiting with priority selection of booth location after the Diamond Sponsor</li> <li>4. One full color, full page ad on page 2 of delegate's conference programme handbook.</li> <li>5. 2 complimentary delegate passes. Silver Sponsor may invite up to 3 other guests as delegates at 40% discount.</li> <li>6. Acknowledgement as a leading sponsor in the opening welcome speech.</li> <li>7. Display of up to 3 pull-up or overhead banners outside of meeting room within event compound.</li> </ol>

<b>GOLD SPONSOR</b>	
<b>Price:</b>	US\$8,000
<b>Benefits:</b>	<ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as Bronze Sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>2. Company name &amp; logo to appear as Bronze Sponsor on main event stage backdrop and main event projection slide.</li> <li>3. One standard booth for exhibiting (selection of booth location after the Gold &amp; Silver sponsors)</li> <li>4. One full color, full page ad on back cover of delegate's conference programme handbook.</li> <li>5. 1 complimentary delegate passes. Bronze Sponsor may invite up to 3 other guests as delegates at 30% discount.</li> <li>6. Display of up to 2 pull-ups or overhead banners outside of meeting room within event compound.</li> </ol>

## Other individual sponsorship choices

<b>Host Sponsor for Gala Dinner</b>	
<b>Description:</b>	<p>Gain recognition as an exclusive sponsor through hosting our Gala Dinner held on the evening of the Day 1 conference.</p> <ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as the host for Gala Dinner on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>2. Display of up to 4 pull-up or overhead banners within the Gala Dinner ballroom</li> <li>3. Up to 10 minutes pre-dinner welcome speech with sponsor's company introduction.</li> <li>4. Seating arrangement planning for VIP table</li> <li>5. Continuous video/presentation playback of the Gala Dinner Sponsor over the dinner ballroom projection for the duration.</li> <li>6. 2 complimentary conference delegate passes.</li> <li>7. Mini standing display of company name &amp; logo on all dinner table tops</li> <li>8. Each dinner attendee receives a handout folder/brochure provided by Gala Dinner Sponsor</li> </ol>
<b>Price:</b>	US\$ 15,000
<b>Luncheon Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as the official Luncheon Sponsor on delegate's conference programme handbook, official event website and</li> </ol>

	<p>all onsite show posters and media advertisements.</p> <ol style="list-style-type: none"> <li>Continuous video/presentation playback of the Luncheon Sponsor over the luncheon ballroom projection for the duration.</li> <li>Display of up to 4 pull-up or overhead banners within the luncheon ballroom</li> <li>One complimentary conference delegate passes.</li> <li>Mini standing display of company name &amp; logo on all luncheon table tops</li> </ol>
<b>Price:</b>	US\$8,000
<b>Exhibiting Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>One standard exhibition booth located within the networking compound outside conference meeting room.</li> <li>One full color, full page ad within pages of delegate's conference programme handbook.</li> <li>Display of up to 2 pull-up banners behind booth area</li> <li>Company name &amp; logo will appear as an exhibiting sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> </ol>
<b>Price:</b>	US\$4,000
<b>Cocktail reception Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>The Cocktail Reception Sponsor makes good use of a 40mins cocktail reception to network and enhance corporate image through drinks and some light snacks. Held right after the Day 1 conference before the Gala Dinner.</li> <li>Mini display of company name &amp; logo on all table tops within cocktail reception area.</li> <li>Placement of 2 pull-up banners within cocktail reception area.</li> <li>2 mins pre-cocktail appreciation speech and toast by sponsor</li> </ol>
<b>Price:</b>	US\$8000
<b>Door Gift Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>Provision of exquisite gift with company name &amp; logo to each participant at the end of Day 1 conference before cocktail reception</li> <li>Company name &amp; logo will appear as the official Door Gift Sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>Placement of 1 pull-up banner outside of meeting room within event compound.</li> </ol>
<b>Price:</b>	US\$3,000
<b>Official Show Bag Sponsor</b>	
<b>Description:</b>	This is an exclusive opportunity to turn all participants at the show into a

	walking advert for your company. By providing 100 hand carry bags or backpacks to all participants from the show registration desk, your company name & logo will appear alongside the event logo on the bag. Your company name & logo will also appear as an official sponsor on the delegate's conference programme handbook, official event website.
<b>Price:</b>	US\$3000 (exclusive of bag manufacturing cost)
<b>Coffee Break Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>1. Company name &amp; logo will appear as an official sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> <li>2. Mini display of company name &amp; logo on all table tops within coffee break area.</li> <li>3. Placement of 2 pull-up banners within coffee break area.</li> </ol>
<b>Price:</b>	US\$3,000
<b>Notepad &amp; Pen Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>1. Display of sponsor's company name and logo on all notepads and pens for all conference delegates</li> <li>2. Company name &amp; logo will appear as an official sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> </ol>
<b>Price:</b>	US\$1,500
<b>Official Lanyard Sponsor</b>	
<b>Description:</b>	<ol style="list-style-type: none"> <li>1. Sponsor's company name and logo to appear on the lanyard of each delegate's conference ID pass to be worn at all times over the conference duration.</li> <li>2. Company name &amp; logo will appear as the Lanyard Sponsor on delegate's conference programme handbook, official event website and all onsite show posters and media advertisements.</li> </ol>
<b>Price:</b>	US\$1,000
<b>Banner Display Sponsor</b>	
<b>Description:</b>	Display of single pull-up banner within event networking compound outside of meeting room area visible to the entire delegation during breaks and receptions.
<b>Price:</b>	US\$800

**Find the ideal opportunity for your business**

For further information and assistance on sponsorship matters, please feel free to contact the Conference Secretariat of Oil Spill Response Workshop (OSRW 2011) or email as below.

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